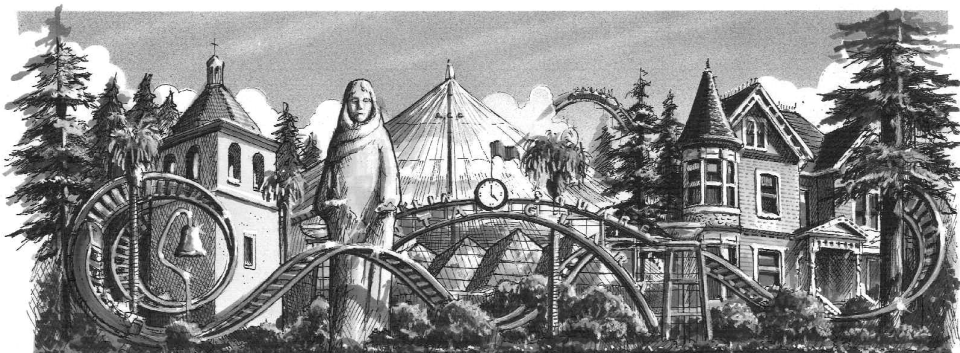




INSIDE SANTA CLARA

QUARTERLY NEWSPAPER FOR
CITY OF SANTA CLARA
RESIDENTS & BUSINESSES

FALL 2013



Special Edition of *Inside Santa Clara*

This edition of *Inside Santa Clara* is packed with information! It contains two special inserts of importance to the community: a guide to the annual **Art & Wine Festival** and a special issue of **Holidays in Your Hometown**. There is plenty to read and enjoy, and remember that additional detailed and current information is always available on the City's website, SantaClaraCA.gov.

Santa Clara Art & Wine Festival

Central Park
Saturday & Sunday, Sept. 14-15



Join us at the 33rd annual Santa Clara Art & Wine Festival in beautiful Central Park, 969 Kiely Blvd. This spectacular, annual event is held September 14 and 15 from 10 a.m. to 5 p.m. each day and offers something for everyone.

Start the morning in a peaceful setting and partake in a delicious pancake breakfast at the Pavilion. Spend your afternoon browsing among a variety of 175 arts and crafts booths, with items ranging from fine paintings to toys, jewelry, ceramics, and more.

Enjoy the premium wines served by J. Lohr, Wente, Bargetto, and Guglielmo wineries or micro-brewed beer provided by Gordon Biersch Brewing Company. Satisfy your taste buds in "Food Alley," where two dozen community groups will cook up international food favorites such as tri-tip sandwiches, tamales, and Chinese chicken salad. Other popular items include Philly cheese steak sandwiches, funnel cake, and kettle corn.

There will be a variety of continuous live entertainment on three stages throughout the park. At the Meadow Stage you will watch talented community groups perform. The Kids Kingdom Stage will provide entertainment for even the youngest member of your family to enjoy. In the Pavilion you can swing to the sounds of popular bands, including The Spazmatics and Live Wire on Saturday and Cold Feat and the Joe Sharino Band on Sunday.

With something for everyone, Kids Kingdom is the place to be. Explore the different 15 rides and attractions, grab lunch at the Food Court, enjoy entertainment on the Kids Kingdom Stage, have your face painted, visit the Fire Safety Trailer, experience hands-on crafts, fingerprint your child at the Kids ID booth, try your hand at the carnival games, or take a picture with a D.A.R.E. vehicle.

Admission to the festival is free. Proceeds from the two-day festival will benefit local charities. For further information, call the Community Recreation Center at 408-615-3140 or visit our website at SantaClaraArtandWine.com.

**See Art & Wine insert in this newspaper
for the complete entertainment schedule.**

2013-14 budget adopted by City Council

A budget balanced without the use of reserves was adopted by the City Council for the 2013-14 fiscal year that started July 1, an encouraging sign that the economy is continuing to rebound from the effects of the Great Recession.

The Silicon Valley economy, largely driven by growth in the technology sector, has experienced a faster recovery than the rest of the nation and California as a whole. Property tax, sales tax and Transient Occupancy Tax (TOT) charged to guests staying at local hotels and motels are expected to perform well in generating revenues for the City's General Fund. Tight reins continue on expenses, including retaining a freeze on many previously funded positions that have not been filled for several years. City employees helped close the budget gap beginning in fiscal year 2010-11 by foregoing scheduled pay increases and taking unpaid furlough days that have saved several million dollars per year. A Council goal is to rebuild reserve accounts that were depleted at the height of the economic crisis.

Significant uncertainty remains on the full impact of the Redevelopment Agency dissolution. There are still several steps left in the dissolution process but of key concern to the General Fund is the potential loss of about \$13 million annually in land lease revenues. The budget includes "what-if" provisions in case this revenue is lost.

Information about the budget can be found on the City's website SantaClaraCA.gov and copies of the 2013-14 budget can be found online and at City Hall and the City Libraries.

Celebrating Our Diversity

Santa Clara is one of the most diverse cities in America. Since the early days of the city people have come from all over the globe to make Santa Clara their home. This is the regular spotlight feature on the rich and varied heritage of Santa Clara's residents.

7,000+ Filipino-Americans call Santa Clara home

Filipino cuisine – from adobo to lumpia rolls to melon ice candy — reflects the history and heritage of a country that was colonized for centuries by Indonesia, Malaysia, China, Spain, Japan and the U.S. These multi-cultural influences have shaped the culture of the 7,000 islands that make up the Philippines, which did not become independent until 1946.

It is estimated that more than 7,000 residents of Santa Clara are Filipino, making it the third largest Asian population in the City behind Asian Indian and Chinese. Most immigrants from the Philippines arrived in the U.S. after 1965 when the Immigration and Nationality Act went into law and ended national quotas. [In 1934, for example, only 50 immigrants from the Philippines were allowed into the U.S.]

Filipino nurses and nursing aides have been actively recruited by American hospitals and health care facilities because of their excellent education, English proficiency, and familiarity with American culture. Increasingly, Filipinos now move to Silicon Valley to find jobs in high tech companies. In 2011, the *New York Times* reported that the Philippines had surpassed India for call center operations for U.S. companies.

About 80% of Filipinos are Catholic and in addition to celebrating traditional Holy Days of the church, also have their own "fiesta" in commemoration of the patron saint of their family town in the Philippines. St. Justin Parish in Santa Clara has a Filipino-American Society and Saint Lawrence the Martyr Parish has a Filipino Association that

(continued on page 6)

Commemorative bricks for stadium now on sale

Personalized brick pavers are now on sale for the new Levi’s Stadium, another source of revenue that will help to pay construction costs of the stadium. Prices range from \$195-\$395 for bricks on the plaza and \$265-\$545 for bricks located within the 49er logo oval at the main entryway.

The bricks come in two sizes, 4x8 and 8x8, and can contain names or personal messages meaningful to the purchaser, such as 49er memories, inspirational quotes, tributes to family, celebration of anniversaries, or remembrances. Each purchaser also receives a replica brick and a Certificate of Ownership.

“The bricks will be part of the ultimate “game-day” experience when fans see their name or personal message engraved in a brick at Levi’s Stadium,” said Karen Lockner, President of Fund Raisers, Ltd., the company that is managing the commemorative brick program. “People don’t realize the emotional tie that ensues from sponsoring a brick until they start thinking about what to have engraved on it and envision sharing it with family and friends. Future generations enjoy reflecting upon their family heritage by finding these bricks and sharing special memories, lovingly preserved in a brick.”

Brick orders can be placed online at LevisStadiumFanwalk.com where the “Imagine Your Brick” virtual interactive tool allows fans to visually see their inscription before making a decision.

Watch government in action on two cable channels

News briefs, a government bulletin board, video segments on City events, programs and facilities, and other municipal announcements appear weekly on two City government access television stations. Tune in to Comcast Channel 15 or AT&T Channel 99 at your convenience and get the latest information on community events and news of Santa Clara.

Council meetings are broadcast live on Comcast Channel 15 and AT&T Channel 99 and are held at least two Tuesdays each month at 7 p.m. Council meetings are rebroadcast on Channel 15 and AT&T Channel 99 on Wednesday evenings at 7 p.m. and Thursday afternoons at 1 p.m. The meeting agenda appears on the channel the hour before each broadcast. If you don’t have cable TV or missed a meeting, DVDs of the meetings are placed at City libraries for check out. In addition, the City streams video of Council meetings through the Internet live and through archived files. Residents can use this feature to view Council meetings anytime on the City’s website at SantaClaraCA.gov.

Two great publications are coming your way

During the month of December, Santa Clara’s *2013 Annual Report/2014 City Calendar* will be distributed to all residents by mail. If you do not receive one by Jan. 1, additional copies will be available at City Hall and the Library.

The issue will focus on both significant accomplishments of the past year and the City Council’s 2013-15 Principles and Priorities. A suggestion card on the back of the calendar allows residents and businesses a convenient opportunity to submit ideas on improving City services, or to forward a compliment about a particular municipal program or the response of City staff.

Also be on the look-out in December for the *Winter/Spring Recreation Activities Guide*, scheduled to be mailed to residents and available online beginning Dec. 18. It will be available at City facilities beginning Dec. 19.

To access the guide online, go to SantaClaraCA.gov and click on Activities and Classes. Pick up copies at the Community Recreation Center, City Hall, Senior Center, Teen Center, Walter E. Schmidt Youth Activity Center, Central Park Library or Mission Library Family Reading Center.

City of Santa Clara Code of Ethics & Values

Ethical
Professional
Service-Oriented
Fiscally Responsible
Organized
Communicative
Collaborative
Progressive

Ethics Every Day: Making
Ethical Values a Good Habit



CITY OF SANTA CLARA QUARTERLY REPORT

Fall 2013

(Delivered bulk mail to every residential
and business address in Santa Clara)

Santa Clara City Council

Jamie L. Matthews, Mayor
Debi Davis, Council Member
Lisa M. Gillmor, Council Member
Pat Kolstad, Council Member
Patricia Mahan, Council Member
Jerry Marsalli, Council Member
Teresa O’Neill, Council Member

Julio J. Fuentes, City Manager
Rod Diridon, Jr., City Clerk/City Auditor
Richard E. Nosky, Jr., City Attorney

Quarterly Report Inquiries:

City Hall, 1500 Warburton Avenue
Santa Clara, CA 95050
408-615-2210

Questions: [Jashma Kadam, Senior Staff](mailto:jashma.kadam@SantaClaraCA.gov)
Aide - jkadam@SantaClaraCA.gov

City Goals and Priorities 2011-2013

The City Council priority is to focus on successful completion of existing City projects, postpone new City projects and proposals, and operate within Council-adopted budget principles and priorities, with the goal of guiding the City successfully to economic recovery. (The complete Council Principles and Priorities 2011-2013 can be found on the City website. Visit SantaClaraCA.gov and search for “Council Goals.”)

City Mission Statement

The mission of the City of Santa Clara is to promote a living and working environment that allows for the best quality of life by serving the community with resourceful, efficient, progressive and professional leadership.

- Adopted by Council action, July 25, 1989 -



City Public Meeting Schedule

Board of Library Trustees*	1st Monday	6:30 pm
Citizens Advisory Committee	4th Monday	7 pm
City Council	Two Tuesdays per month	7 pm
Civil Service Commission.	2nd Monday	7 pm
Cultural Commission	1st Monday	7:30 pm
Historical & Landmarks Commission	1st Thursday	7 pm
Parks & Recreation Commission	3rd Tuesday	7 pm
Planning Commission	One Wednesday per month	7 pm
Senior Advisory Commission**	4th Monday	10 am
Youth Commission (during the school year)***	2nd Tuesday	6 pm

Some commissions/committees meet monthly and others meet semi-monthly. Agendas for City Council, Board and Commission meetings are posted at the City Clerk’s Office at City Hall, the Central Park Library and Mission Library, and on the City website, at least 3 days before the listed meeting. Complete agenda packets with back-up reports for City Council meetings are available at either City Library beginning Saturday before the Tuesday meetings, or at the City Clerk’s Office on weekdays. The City website also allows for the viewing of Council Agenda Reports online. Visit SantaClaraCA.gov and search for “City Meetings.”

- * Meeting is at Central Park Library, 2635 Homestead Road
- ** Meeting is at the Senior Center, 1303 Fremont Street
- *** Meeting is at Teen Center, 2446 Cabrillo Avenue

Online schedule: SantaClaraCA.gov
Dates and times may vary. Call 408-615-2220 for information.



Change your clock, change your smoke detector batteries

The Santa Clara Fire Department reminds you to “Change Your Clocks, Change Your Batteries” on Nov. 3 when Daylight Savings Time ends and clocks are moved back one hour.

Replacing the batteries in your carbon monoxide and smoke detectors when you change your clocks will ensure that they are functioning and fulfilling their purpose in giving your family the critical time needed to escape if there is a fire or carbon monoxide emergency in your home.

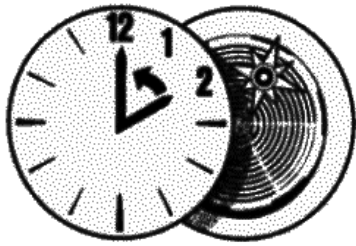
Most home fires occur at night when people are sleeping. Smoke and toxic gases generated by a fire don’t awaken you as many people believe, but actually cause you to sleep more deeply. Working smoke detectors double the chance of surviving a fire by providing the extra time that is critical for a safe escape.

Nationally, more than 90 percent of all homes have smoke detectors, but it is estimated that one-third of those don’t work because of old or missing batteries. The Santa Clara Fire Department recommends replacing smoke detector batteries at least once a year, even if they appear to be working. Replacing the batteries on a regular basis prevents the possibility that the detectors will start “chirping” (indicating that the batteries need to be replaced) and continue chirping until the battery is replaced. Since there’s no way to predict when a fire will occur, the worst thing to do is disconnect the detector to stop the noise. Even one night without a working smoke detector can be dangerous. Replacing batteries when you change your clocks is an easy way to remember that important task.

The Santa Clara Fire Department recommends having a smoke detector in each bedroom and in the hallways adjacent to any sleeping areas. Smoke detectors, (even those that are hard-wired), should be tested monthly to ensure that you have the protection you need when you need it.

For further information regarding fire and life safety, call the Santa Clara Fire Marshal’s Office at 408-615-4970.

CHANGE YOUR CLOCK



CHANGE YOUR BATTERY

Ulistac keeps getting better, thanks to volunteers

Volunteers continue to be the lifeblood of the Ulistac Natural Area, 40 acres of preserved open space that showcases how the valley looked before human settlers.

Two Eagle Scout projects will start at Ulistac this fall, making a total of 14 successful Eagle Scout projects there to date. Steven Cannon will plant native grasses and plants along an access trail between the main south entrance trail and the butterfly garden. Tushar Singla will complete the west end of the butterfly garden by putting in drip irrigation for 75 more young plants and by planting them.

Other volunteers have a goal of planting 1,000 milkweed plants at Ulistac to attract significant numbers of Monarch butterflies to Ulistac. Milkweed is the chief nectar plant of the Monarch. About 200 plants have been established so far. If you would like to help grow out milkweed seeds at your homes for planting at Ulistac, please contact sally.brett@yahoo.com.

General work sessions take place at Ulistac every first and third Saturday of the month from 9 a.m. to 1 p.m. Wear long pants and sturdy shoes, bring water and a snack. Meet at the tool shed along the south entrance trail on Lick Mill Boulevard near Tasman Drive.

Several volunteer groups from Google, Intel and the Silicon Valley Leadership Group have worked at Ulistac so far this year, helping complete the creek and surrounding planted area. The Ulistac Natural Area Restoration and Education Project can host groups from schools, faith organizations or businesses all year round. To schedule a work session or to make a donation to support the work at Ulistac, contact ulistac@gmail.com.

One long-time Ulistac volunteer, Jeanne-Michele Salander was honored for her achievements by the Democratic Club of Santa Clara County with a “Women Making a Difference” award. She has been instrumental in the effort to save and restore the preserve with California native plants since 1996.



Donations requested to help local animals in need

No one knows why Fuzz ended up living on the street, but it was a lucky day for the little dog when he was rescued by an animal control officer from Silicon Valley Animal Control Authority (SVACA).

No one ever came looking for Fuzz, but while he was under the care of SVACA staff, it was noticed that he walked with a limp. SVACA’s medical staff diagnosed him with degenerative joint disease in the right hip and a surgical procedure was performed. During his recuperation, he went into foster care and was monitored closely by SVACA veterinarians. He progressed quickly in both healing and becoming acclimated to life at home. In a short period of time he was made available for adoption and now lives with a new family.

“Fuzz is just one of the animals who received a second chance at life in 2013. Thanks to the community’s support, sick or injured animals found homes through the Animal Assistance Fund,” said Michael Limper, SVACA Shelter Manager.

Donations to the fund are used to rehabilitate sick or injured animals that require specialized veterinary care and to provide additional comfort for animals in SVACA’s cageless Animal Care Center located in Santa Clara. Tax-deductible donations can be processed at SVACA.com or sent by mail to: SVACA’s Animal Assistance Fund, 3370 Thomas Rd., Santa Clara, CA, 95054.

The public can also help out animals in need through SVACA’s Animal Care Center Sponsorship Program which provides a terrific opportunity for families, community groups and companies to support and help care for animals. Each donor in this program is recognized on an engraved plaque placed in a room of the Animal Care Center selected by the sponsor. To learn more, visit SVACA.com or call 408-764-0344.

SVACA is also in need of donated items such as cat play structures and rabbit food. SVACA’s complete wish list can be found on the website SVACA.com.

SVACA is a joint powers authority that provides animal care and control services to the cities of Campbell, Monte Sereno, Mountain View and Santa Clara. Adoption services and volunteer opportunities are open to all in the Bay Area.



Help prevent West Nile Virus

Transmitted by mosquito bites, West Nile Virus causes mild to severe flu-like symptoms such as fever, headache, body aches, and, in severe cases, significant neurological damage or even death. The elderly and those with compromised immune systems are most susceptible. According to the Santa Clara County Vector Control District, the virus arrived in the County in 2004 and there have been 16 human West Nile Virus cases here with no fatalities.

The best protection against West Nile Virus is to reduce the risk of mosquito bites by taking these simple actions:

- Drain or dump standing water weekly since this is where mosquitoes lay eggs. Check items such as flowerpots and planter bases, toys, cans, leaky water faucets and sprinklers, rain gutters, buckets, pools, ponds, and old tires.
- Make sure your doors and windows have tight-fitting screens.
- Limit outdoor activities during dusk and dawn to prevent mosquito bites. These periods are when mosquitoes that transmit West Nile Virus are most active.
- If you need to go outside at dusk or dawn, or are in an area where mosquitoes are active, dress in long sleeve shirts and long pants, preferably of light colors, and apply insect repellent following label instructions.

Dead birds may indicate the presence of West Nile Virus in an area. The Vector Control District has recently completed its new laboratory, which allows in-house testing for this virus and other vector-borne diseases throughout the year. The District asks Santa Clara County residents to report crows, jays, or birds of prey that have been dead for less than 48 hours and do not appear to have died because of an injury. People who find those birds should call the State of California West Nile Virus hotline at 877-WNV-BIRD (2473) or at WestNile.CA.gov.

For information or to report mosquito-breeding sources, call Vector Control at 408-918-4770 or fill out a service request online at SCCVector.org.





Fall Fun in Santa Clara!

Register now for recreation programs

Online and mail-in registration for fall recreation programs has been underway since August, and walk-in registration begins Sept. 4. Space is still available for classes and other activities described in the Fall 2013 *Recreation Activities Guide*. Programs begin the week of Sept. 23, with some starting in October and November. Pick up a copy of the Guide at the Community Recreation Center, Walter E. Schmidt Youth Activity Center, Teen Center, City Hall, Central Park Library, and Mission Library Family Reading Center, or view it online at SantaClaraCA.gov. If you have questions, call 408-615-3140.

Farmers Market Every Saturday

The Downtown Santa Clara Farmers Market continues its popular year-round engagement every Saturday from 9 a.m. to 1 p.m. on Jackson Street between



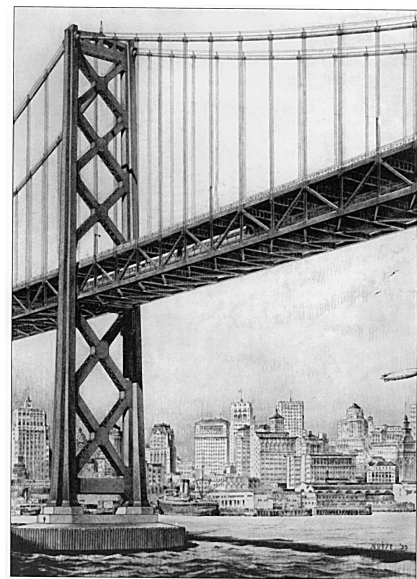
Benton and Homestead. Each season brings in new crops of fruits and vegetables (look for greens, winter squash, and late berries). Colorful bouquets of cut flowers for the home or plants for patio and garden are available. Baked goods and specialty dishes are yours to enjoy, while listening to live music and enjoying fresh air with friends and neighbors. Urban Village Farmers' Market Association provides separate recycle, compost, and trash containers for customer use, and requires vendors use BioBags and other certified biodegradable bags, in lieu of single-use plastic bags. Customers may bring their own reusable bags or purchase reusable organic cotton bags at the Farmers Market. Questions? Call 510-745-7100.

Roberta Jones Junior Theatre presents 'Sleeping Beauty'

A sleeping princess, a spellbound Prince and more fairies than you can shake a stick at are all part of the quirky adaptation of the popular tale that will be presented in November by the Roberta Jones Junior Theater. The evil Trollarina exacts her revenge on the royal family by sending the beautiful Princess Melisande into an everlasting sleep, but little does she realize more than one spell is about to be broken by the kiss of an enchanted Faun.

Auditions for children 8-18 years will be held Sept. 3 and Sept. 4, 3:30-6:30 p.m. at the Community Recreation Center, 969 Kiely Blvd. Everyone who auditions will be cast in the show! Rehearsals begin Sept. 10. Performance dates are Nov. 15, 16, 22, 23 at 7 p.m. and Nov. 17 and 24 at 2 p.m. For more details, visit RJJT.org.

Movie Night at Harris-Lass Museum Barn Friday, Sept. 13



The dramatic half hour documentary, "Bridging the Bay," will be shown three times on Movie Night at the barn at the Harris-Lass Museum Preserve during a Movie Night sponsored by the Historic Preservation Society of Santa Clara. This film tells the story of the challenges faced by the State Engineer, bridge designers and project supervisors during the planning and construction of the first San Francisco-Oakland Bay Bridge. A black and white sound film, it contains extensive footage of the bridge under construction between 1933-1936. The film was produced in 1939 as one of the California Department of Public Works exhibits for the 1939-40 World's Fair on Treasure Island.

The film, suitable for teens and adults, will be shown at 6:30, 7:30, and 8:30 p.m. Children under 6 will not be admitted. Admission is free and popcorn and cider will be served. RSVP to event chairman Leo Martinez at 408-985-5384 with the time you would like to attend and the number of guests you plan to bring along. For more information, view the Harris-Lass Museum website at: harrislass.org/index_files/Page5794.htm or call the Museum's message line at 408-249-7905.

Friends of the Library Book Sales Sept. 21, Oct. 19, Nov. 16

Add to your private book collection, find a bargain, and support the Santa Clara City Library. Book sales will be held 10 a.m. to 2 p.m., in the Central Park Library Margie Edinger Community Room, 2635 Homestead Rd. Visit LoveTheLibrary.org for more information about the Santa Clara City Library Foundation and Friends or call 408-615-2936. Donations of gently used books, DVDs, CDs and VHS tapes are needed by the Santa Clara City Library Foundation & Friends as inventory for the popular book sales. Donations are tax deductible and can be dropped off at the Santa Clara City Library Friends Bookstore during business hours. Did you know the Friends of the Santa Clara Public Library operate an online bookstore at Amazon.com? With more than a thousand titles offered for sale, this is a great place to buy books and support the Library at the same time! Go to LoveTheLibrary.org and follow the link.

Environmental Day Saturday, Sept. 28

Recology will hold an Environmental Day from 9 a.m. to 3 p.m. for Santa Clara residents at its 650 Martin Ave. location (near Lafayette Street). This event will provide residents with the opportunity to recycle clothing, e-waste (computers, monitors, printers, etc.), u-waste (batteries, cell phone, CFLs and fluorescent light tubes), and children's plastic play structures and toys. In addition, residents can bring confidential documents for shredding. In order to participate in Environmental Day, bring your Santa Clara utility bill and photo I.D. For more information or to ask questions, call 408-615-3080 or 408-970-5100.

Sculpture Exhibition Sept. 28 - December

The seventh Biennial Indoor Sculpture Exhibition, sponsored by the City of Santa Clara's Cultural Commission, opens in September 2013. This juried exhibition will feature sculptures from artists throughout the San Francisco Bay Area. The exhibition will run from September through December 2013. The Cultural Commission will host an opening reception for the sculpture exhibition at City Hall, 1500 Warburton Avenue, Santa Clara, from 2 p.m. to 4 p.m. on Saturday, September 28, 2013. The reception will feature free entertainment and refreshments, and an opportunity to meet the artists whose work is on display. For more information, contact the City Manager's Office at 408-615-2210, or visit santaclaraca.gov/SculptureExhibition.



Arts Collage Family Day Saturday, Oct. 12

Enjoy an afternoon of arts, entertainment, and fun for the whole family at the de Saisset Museum on the Santa Clara University campus from 1 to 3 p.m. Family Day features hands-on art, photo booths, a scavenger hunt, docent tours, and more! For information, visit SCU.edu/deSaisset.

Santa Clara Players present 'Four Weddings and an Elvis' Oct. 18 - Nov. 9

Sandy, the four-times-married, three-times-divorced owner of a wedding chapel in Las Vegas, has certainly seen her fair share of matrimonies! This hilarious play by Nancy Frick, focuses on four of her funniest: Bev and Stan, who are getting married—by the King himself—as revenge on their exes; Vanessa and Bryce, two arrogant aging stars who are tying the knot as a publicity ploy, and Martin and Fiona, a gentle postal-worker and a tough ex-con trying to get married before the police arrive! Performances are at the Triton Museum Hall Pavilion. For ticket information, visit SCPlayers.org or email santaclaraplayers@gmail.com.

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Fall *(Continued from previous page)*

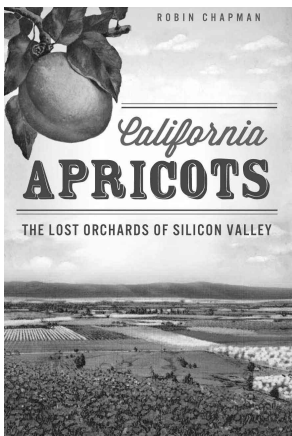
**“The Reading Club” one-act play
Sunday, Oct. 20**

This one-act play by Patricia Callan, directed by Laura Gardner Salazar, is set in the 1880s Victorian era when women are beginning to desire a world of literature and ideas. A group of women meet to form a reading club where they can discuss more than books and get away from the demands of home and husbands. The free performance by Santa Clara Players One-Acts Troupe begins at 2 p.m. at Santa Clara Central Park Library Redwood Room, 2635 Homestead Rd. For information, call 408-615-2909.



**California Apricots: The Lost Orchards of Silicon Valley
Monday, Oct. 28**

A book talk by author Robin Chapman, a former KRON-TV reporter, explores the history of the local apricot industry and her memories of growing up surrounded by apricot trees. Her book is illustrated with colorized postcards from her own collection and fascinating images from the History San Jose Archives. The last chapter, “Cooking with Cots,” shares delicious apricot recipes, many from the cookbooks of Santa Clara Valley’s orchard families. Copies of her book will be available for sale after the talk, which begins at 6:30 p.m. at Santa Clara Central Park Library Redwood Room, 2635 Homestead Rd. For information, call 408-615-2909.



**Halloween Party
Thursday, Oct. 31**

Happy Halloween! Children ages preschool through 5th grade are invited to celebrate Halloween at the annual SPOOKTACULAR party, sponsored by the Santa Clara Parks & Recreation Department. This free event is held at the Walter E. Schmidt Youth Activity Center, 2450 Cabrillo Ave. The party includes carnival games, tiny tots play area, bounce houses, arts and crafts, costume contest, and lots of treats! Also, come visit the Fire Department, Police Department, and Library booths. Refreshments will be sold by the Youth Commission. Everyone is encouraged to come in costume. Party hours are 3-6 p.m. For more information, call 408-615-3760.

**Mission City Community Fund (MCCF)
Dinner Dance Auction
Saturday, November 2**

Come celebrate with Mission City Community Fund at its annual fundraising dinner/dance/auction, “Touchdown Santa Clara” at the Mission City Ballroom (Santa Clara Convention Center). Proceeds from the evening are donated to charities serving Santa Clara residents and the surrounding community. The event includes a drawing for two season tickets and parking pass to the 49ers’ inaugural 2014 season at Levi’s Stadium, a drawing for decorated Christmas tree and gifts, and the opportunity to bid on live and silent auction items that include unique travel destinations and exciting one-of-a-kind experiences. Top off the evening with the music of DJ’s Denon & Doyle that will get you out of your chair and keep you dancing. Tickets are \$135 per person (\$1,250 for table of ten) and include appetizers, dinner, wine and dessert and dancing. Tickets for the dinner/dance/auction, the 49ers 2014 season tickets drawing and the Christmas tree drawing are available on the MCCF website at www.missioncityfund.org.

**Veterans Day Ceremony
Monday, Nov. 11**

A ceremony honoring veterans will be held at 3 p.m. at the Santa Clara Veterans Memorial in Central Park, 909 Kiely Blvd. Handicap parking and wheelchair assistance are available in the employee parking lot at the Community Recreation Center. For more information contact James Lee at 408-296-2512. You can also arrange to have a brick installed at this lovely memorial to honor a veteran. The donation is \$125, and a form can be found online at SantaClaraVeteransMemorial.com.

**Thanksgiving Dinner for those in need
Thursday, Nov. 28**



A free traditional Thanksgiving Dinner will be served to the homeless and families in need in our community, and military personnel in transit, on Thanksgiving Day at St. Clare’s Parish Hall, corner of Lexington and Lafayette Sts. All adults and children are welcome between 12 noon and 3 p.m. This is the 7th annual Thanksgiving Dinner for the community sponsored by the Marsalli Family Foundation (501c45-361365). For information, email turkeydnr@gmail.com.

**Triton Museum of Art School fall
programs begin**

The fall session of the Triton Museum of Art School begins Sept. 14 and offers a variety of classes for adults and children in grades K-5.

ArtStudio, the adult program, will offer landscape painting, head drawing, portrait painting in oil, life drawing, and pastel classes among others. New to the schedule is “Beginning to Intermediate Watercolor with Steve Curl” on Wednesdays from 1:30 to 4 p.m. Curl has 20 years of teaching experience in watercolor and cartooning and is a visiting instructor at the Yosemite Art & Education Center. A large body of his own works was inspired by his many hikes and travels to Yosemite.

The KidStudio program for children will hold painting, drawing and sculpture classes on Mondays, Tuesdays and Thursdays from 3:30 to 5 p.m. and Saturdays 10:30-12 noon and 12:30-2 p.m. for different age groups.

On Monday mornings, the School will offer for the first time “ArtReach@Triton,” a program for home school students where they will work in the art studio, explore the galleries and our Sculpture Garden.

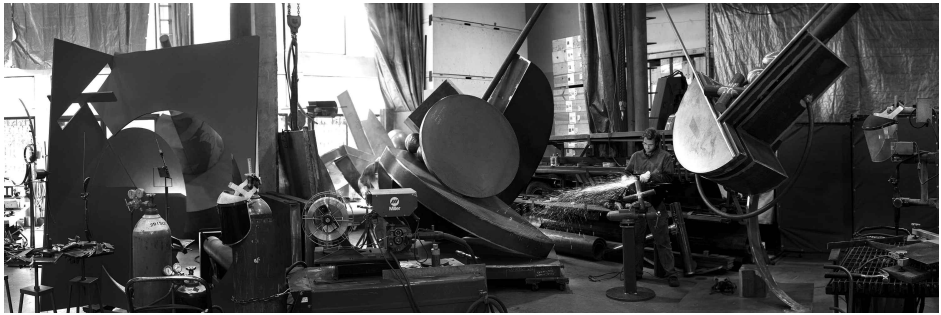
For more information on the fall programs, visit the website TritonMuseum.org or call 408-247-3754. The Triton Museum of Art is located at 1505 Warburton Ave.



“Half Dome Majesty” by Steve Curl

**de Saisset Museum exhibits on
display**

Three very different exhibits are on display at the de Saisset Museum on the Santa Clara University campus through Dec. 6.



Fletcher Benton’s Studio Interior, 2009, 10 x 32 ft., Courtesy of Sonoma Valley Museum of Art.

“Fletcher Benton: The Artists’s Studio” explores the unique attitudes and methods of the world-renowned kinetic and constructivist sculptor. An experiential and interactive exhibition organized by the Sonoma Valley Museum of Art, the show recreates Benton’s studio with the sounds,

(continued on page 6)



Fall Fun (continued from page 5)

images, textures, inspirations, and even the smells that constitute his working environment.

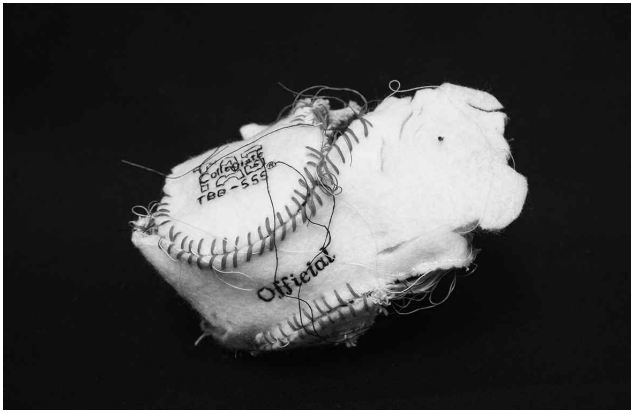
Artists participating in the “Reduce, Reuse, Re-imagine” show have rescued objects from the waste stream and re-imagine them in a new context, creating original and enticing works of art. Co-curated by Lindsey Kouvaris and Ryan Reynolds, this

exhibition is supported in part by an award from Santa Clara University’s Sustainable Resource Initiative.

A public reception celebrating both the Fletcher Benton and Reduce, Reuse, Re-imagine exhibits is scheduled for Thursday, Sept. 26, 7-8:30 p.m.

The third exhibit is “Henrietta Shore: Understanding Nature” that features the paintings and prints of this versatile artist who is often compared to her contemporary Georgia O’Keeffe. The show reveals her fascination with the world around her and her constant experimentation with new artistic styles.

For information, visit SCU.edu/deSaisset.



Lauren DiCioccio, Baseball, 2011, Hand-embroidery on felt, canvas, thread (all materials and source objects scavenged from the Public Disposal Area at Recology San Francisco), 4 x 4 x 4 in., Courtesy of the artist and Jack Fisher Gallery.

Fall genealogy programs at Central Park Library

The Santa Clara County Historical & Genealogical Society will sponsor a three-part Tuesday evening genealogy programs this fall at the Santa Clara City Central Park Library, 2635 Homestead Rd. All begin at 6 p.m. and are free.

Territorial Lands and Records: Where are They? Part One Sept. 17

As the United States grew, territories were created to organize and manage new land acquisitions. Settlers could live in the same place and be part of several territories. This talk by genealogists Vern Dale and Martha Wallace will help you determine which territories your ancestors lived in, and introduce the records that the U.S. government has kept.

Territorial Lands and Records: Where are They? Part Two Oct. 15

During the expansion of the United States, settlers could be part of several territories. In addition to federal records, other entities kept records that today are found in state archives, county courthouses, and local historical/genealogical societies. This talk by genealogists Vern Dale and Martha Wallace focuses on locating those records using library and Internet resources.

The Erie Canal and the Civil War. Part Three Nov. 19

The states of Ohio, Indiana, and Illinois initially were settled from across the Ohio River, and many of their early settlers were sympathetic to southern slavery. Genealogist John Gleed describes what happened when settlers from New England and Europe — where opinions on slavery were negative – traveled west on the Erie Canal and flooded into these new states. As elected officials in Ohio, Indiana, and Illinois became abolitionist and southerners lost control of the U.S. Senate, the Erie Canal was recognized as a catalyst leading to the outbreak of the Civil War.

Trace Your Genealogy and Family Tree

Trace your genealogy and family tree to learn more about your family’s history. The Santa Clara County Historical & Genealogical Society is sponsoring a three-part seminar on how to get started researching your family history. Part I will be offered twice. All classes are free and registration is required (no walk-ins admitted). Call 408-615-2986 to leave your name and phone number or email address, or register online at scchgs.org/main/classes.htm. These fall 2013 seminars will be held 1 to 4:30 p.m. in the Central Park Library Redwood Room.

Beginner’s Genealogy Seminar Part 1: Getting Started in Genealogy Tuesday, Sept 24 or Thursday, Oct 10

This session will provide an overview of how to get started researching your family history. The class will guide you in managing all the documents you have and gaining access to relevant information about your family. Learn what information is available from vital records and how this is useful in completing the Family Group Sheets and Pedigree Charts.

Beginner’s Genealogy Seminar Part 2: Organization & Internet Genealogy Wednesday, Oct 16

This class will explore organization of your genealogy materials. Learn the different methods of filing your information and which forms and charts to use. Different Genealogy websites, such as Ancestry, RootsWeb and Family Search, will be explored. Find out which websites are free vs. paid, how to evaluate the accuracy of what you find, and how to connect to other genealogists using Message Boards.

Beginner’s Genealogy Seminar Part 3: U.S. Census and Genealogy Software Saturday, Nov 2

Learn the importance of following your ancestors with the U.S. Census. This session will walk you through the various U.S. Censuses through 1940—different census years have different information. Learn to find clues about the lives of your ancestors and where they lived. If you are looking for a genealogy software program for your computer, you will be provided with a checklist of what to note when choosing a program, and how easy it is to input your information.

For more information on any of these genealogy programs and free seminars, contact Local History Librarian Mary Hanel by email: mhanel@santaclaraca.gov or by phone: 408-615-2909.

Diversity (continued from page 1)



focuses on keeping Filipino traditions alive for the next generation. A Filipino Choir sings at the Sunday noon mass each week at Saint Lawrence.

Each year, Filipino parishoners from throughout the Diocese of San Jose come together to celebrate the feast of Santo Nino, a statue of the child Jesus brought to the Philippines by Portuguese explorer Ferdinand Magellan in the 1500s.

Another important annual event for Filipino families takes place on All Saints Day, November 1, when they gather at the graves of loved ones to honor dead members of the family. It is called “Todos los Santos” or “Feast of the Dead.” After a blessing of the graves, families linger to pray and sing traditional songs. Some decorate the graves with photographs, ribbons, favorite food items of the deceased, or candy skulls like the ones used by the Mexican-American community for its similar “El Dia de los Muertos,” Day of the Dead.

Many Filipino-American residents of Santa Clara are avid gardeners who grow fruits and vegetables native to the Philippines, such as calamansi (a citrus fruit), upo squash and talong (banana-shaped eggplants).

The Filipino American Chamber of Commerce of Santa Clara County promotes local businesses owned by Filipino Americans and helps assist those who want to do business with the Philippines. Filipino students at Santa Clara University participate in Barkada (which means group of friends), a culture club.



Flood Protection Information

- **Floodplains:** The Federal Emergency Management Agency (FEMA) designates certain areas as Special Flood Hazard Areas (SFHA), also called “100-year floodplains.” A flood that has a one percent chance of occurring in any given year is called a “100-year flood.” Floodplains are the areas along rivers or streams that have been or may be expected to be covered by a “100-year flood.” To find out whether your property lies within a SFHA, or for information on flood-related questions, call the City Planning Department at 408-615-2450.
- **Flood Insurance:** Most property insurance policies do not cover losses due to flooding. However, because the City of Santa Clara participates in the National Flood Insurance Program (NFIP), residents can purchase a separate flood insurance policy. This insurance is backed by the federal government and is available to anyone who has property in the City, even if it is not in a SFHA. Property owners in the City located in the SFHA receive a 10% discount in the premium costs for NFIP policies issued or renewed. Homes and businesses located within SFHA are required to be covered by a flood insurance policy as a condition of federally funded financial assistance for purchase or construction of the building. Information about flood insurance can be obtained from your insurance agent, or by calling the NFIP customer service line at 1-800-427-4661 or visiting the FEMA website, fema.gov/plan/prevent/floodins/infocon.shtm.
- **Information Sources:** The current flood maps, also called the Flood Insurance Rate Map (FIRM), and flood protection references are available at the Central Park Library, 2635 Homestead Rd., 408-615-2900. The maps are also available at the City’s Permit Center, 1500 Warburton Ave. Any construction for flood-proofing a property requires a permit from the City’s Building Inspection Division, 408-615-2420. Forms for Elevation Certificate are available at FEMA website, fema.gov/library/viewRecord.do?id=1383, and the City’s Planning Department, 408-615-2450. Copies of FEMA elevation certificates for all buildings constructed in the SFHA are available at the City Building Department, 408-615-2427. Online flood information and FIRM maps can be viewed at FEMA website, msc.fema.gov. Online flood information can be also viewed at the City website, SantaClaraCA.gov, by typing “Flood” in the search box.
- **24/7 Emergencies:** To report life-threatening emergencies, call 9-1-1. To report emergencies involving City electric, water and sewer utilities, storm drains, or flooding, call 408-615-5640. For information on sandbags call the City Corporation Yard at 408-615-3080. Up-to-date flood information during storms can be found on the Santa Clara Valley Water District website, ValleyWater.org. For recorded information call 1-888-HEYNOAH (1-888-439-6624).
- **Flood Warning Program:** When a flood may occur, the City will warn citizens through distribution of advisory notices and emergency officials will visit each neighborhood that is threatened. For more information about the City’s flood warning and emergency response plan, contact the City’s Emergency Services Coordinator in the City’s Fire Department at 408-615-4900.
- **Dumping Creates Flood Hazard:** Dumping debris into storm drains can restrict water flow, creating a flood hazard, and results in additional expense to taxpayers. Furthermore, our Municipal Code prohibits the dumping of debris into the City’s storm drain system.

Brighten your home and get a cash rebate

Tired of changing burnt-out lights? Light-emitting diode (LED) bulbs, which last far longer than incandescent or compact fluorescent lights, are now available in many shapes and sizes. Combining a Silicon Valley Power rebate of \$10 per bulb (not to exceed the cost of the bulb) and a light bulb lifetime of more than 25,000 hours makes the switch to LEDs cost-effective. Putting new LED bulbs in hard-to-reach places like ceilings, chandeliers and outdoor fixtures or in places that are lit for long periods of time reduces the need for one inconvenient household task.



The Silicon Valley Power rebate is good for up to six ENERGY STAR® bulbs per household, and you need to apply for the rebate within 60 days of purchase. It pays to shop around, as bulb prices vary. ENERGY STAR-qualified bulbs have been tested to assure that the light quality and color remains constant over time and that the lighting is as good or better than fluorescent lighting. Compact fluorescent lights are still an efficient alternative to old, inefficient incandescent lights, but they still are not as energy efficient as LEDs.

If every American home replaced just one incandescent light bulb with a light bulb that’s ENERGY STAR-qualified, we would save enough energy to light three million homes for a year, save about \$600 million in annual energy costs, and prevent nine billion pounds of greenhouse gas emissions per year — equivalent to removing about 800,000 cars from the road.

Information on LEDs is available at energystar.gov, and rebate details can be found at siliconvalleypower.com/rebates or by calling 408-244-SAVE (7283).

City utility rates change, but still the lowest in the region

New sewer and water rates went into effect on July 1, and a 3 to 5 percent increase in electricity rates is expected for January 1, 2014, but residents and businesses in the City of Santa Clara still enjoy the lowest combined utility rates in the Bay Area.

This fall, the City Council will consider the rate change requested by Silicon Valley Power, the City’s municipal electric utility. It will be the first increase after three years of stable rates. Even with the higher rate, Silicon Valley Power will continue to have the lowest system average rates in the state and Santa Clara residents will still pay about half of what their counterparts pay for electricity in neighboring cities.

The rate increase is made necessary by the continuing improvement of critical grid infrastructure such as local substations and power lines, rising costs associated with state and federal reliability and environmental mandates, and low seasonal rainfall which will reduce hydro-electric power output.

“Silicon Valley Power continually works to find the best wholesale power rates to meet the growing demand for electricity in Santa Clara,” said Larry Owens, Manager of Customer Services. “Unfortunately, costs for transporting and delivering that power are trending higher throughout the state, and future modest rate increases may be unavoidable.”

Residential sewer rates were bumped up to \$33 per month, from \$29.20 per month, and commercial and industrial rates for monthly sewer charges also increased by 13%. The additional funds are needed to pay for extensive sewer pipeline projects to repair and improve the City’s aging sewer system and to rehabilitate the sewer lines and pump stations – a \$42 million project over the next five years. The City of Santa Clara is also facing a bill for \$82 million to pay for its share of the massive renovations and replacement of equipment at the 50-year-old San Jose/Santa Clara Water Pollution Control Plant. Total cost of that project is \$636 million and is split among all of the jurisdictions and special districts that use its services. Costs have also gone up to pump sewage out to the Water Pollution Control Plant.

The increasing cost of water from wholesale water suppliers to the City prompted the change in water rates. The fee for water consumption increased from \$3.17 to \$3.39 per hundred cubic feet (748 gallons).

Silicon Valley Power 2012 POWER CONTENT LABEL		
ENERGY RESOURCES	2012 SVP POWER MIX	2011 CA POWER MIX** (for comparison)
Eligible Renewable	25.9%	14.0%
-- Biomass & waste	0.4%	2.0%
-- Geothermal	9.7%	5.0%
-- Eligible Hydro	2.0%	2.0%
-- Solar	0.0%	<1%
-- Wind	13.8%	5.0%
Coal	9.0%	8.0%
Large Hydro	12.4%	13.0%
Natural Gas	33.8%	37.0%
Nuclear	0.0%	16.0%
Other	0.0%	0.0%
Unspecified sources of power*	18.9%	12.0%
TOTAL	100.0%	100.0%
* "Unspecified sources of power" means electricity from transactions that are not traceable to specific generation sources.		
** Percentages are estimated annually by the California Energy Commission based on the electricity sold to California consumers during the previous year.		
*** These values do not reflect renewable generation determined to be in excess of the RPS target in the first compliance period (2011-2013) that requires 20% of retail sales be procured from renewable sources, and will be applied to future compliance periods.		
For specific information about this electricity product, contact Silicon Valley Power. For general information about the Power Content Label, contact the California Energy Commission at 1-800-555-7794 or http://www.energy.ca.gov/sb1305/index.html		



Residential curbside recycling in Santa Clara

Santa Clara’s curbside recycling program provides single-family homes with a lidded, wheeled blue cart, similar to the garbage and Clean Green carts used for household garbage and yardwaste. A different size cart can be requested by calling Recology at 408-970-5100. There is no additional charge for changing cart size. Multi-family residences use wheeled carts or front load bins. On your regular solid waste collection day, simply put the wheeled recycling cart in the gutter line next to your garbage and Clean Green carts and be sure to leave at least 3 feet of space between each cart.

Recyclable items to be placed in the blue cart include newspaper, corrugated cardboard, mixed papers, glass bottles and jars, aluminum, bi-metal and tin cans, discharged metal spray paint cans, steel and other types of kitchen scrap metals, and any plastic container, bottle or bag marked with a #1,#2,#3,#4,#5,#6 or #7 inside of the triangular arrow recycling symbol. Single-family homes can recycle used motor oil and motor oil filters; place used motor oil in one-gallon or less plastic screw-top containers, and used motor oil filters in clear plastic Ziploc-type bags). Used motor oil should be placed next to the blue wheeled cart, and drained motor oil filters in Ziploc-type bags should be placed on top of the blue wheeled cart. Compact fluorescent light bulbs (single-family homes only; no fluorescent tubes) should be placed in separate clear plastic Ziploc-type bags and set next to the wheeled blue cart for collection. Large cardboard containers that cannot fit in the blue wheeled cart should be broken down into 3’ x 3’ pieces, bundled with string or twine and stacked next to the cart.

Questions? Call 408-970-5100 or go to RecologySouthBay.com/residentialSantaClaraRecycling.htm.



Household Hazardous Waste Drop-Off

Disposal of household hazardous waste is safe and easy for Santa Clara residents. A household hazardous waste drop-off event will take place at the City of Santa Clara Street Corporation Yard. 1700 Walsh Ave. on Saturday, Sept. 28. **Residents must register to attend this event** (or any of the drop-off events scheduled throughout the year) by calling the County Household Hazardous Waste Program at 408-299-7300 or going to HHW.org and clicking on the green “Make an appointment” button.

Residents can dispose of fluorescent light tubes and compact fluorescent lightbulbs (CFLs), paint, automotive fluids, cleaners, solvents, batteries, propane and helium tanks, fertilizers, pesticides, wood preservatives, Sharps containers, prescription medications, and other types of household hazardous wastes at any of the drop-off events. The Countywide Household Hazardous Waste Program also accepts electronic waste (e-waste) **at select drop-off events** throughout the county. E-waste is generally considered to be items requiring a battery or cord to operate, such as televisions, computers, telephones, handheld video games, printers, fax machines, etc.

Items NOT accepted include appliances and white goods (refrigerators, dishwashers, ovens, stoves, washing machines, dryers, microwaves, etc.), ammunition, explosives, reactives, or containers larger than five gallons. Contact the Police Department at 408-615-4700 regarding disposal of ammunition or explosives.

Clear leaves to protect creeks from storm drain pollution

Falling leaves left in the street gutter can clog storm drains and cause potential flooding of neighborhood streets. Thorough yard clean-ups once or twice this fall can improve the look of your property and neighborhood, reduce chances of flooding, prevent pollution to local creeks and increase public/environmental health.



Start by cleaning rain gutters and down spouts. Sweep or rake fallen leaves into piles on your property, and place the piles into your Clean Green cart for curbside collection and recycling. Do not blow or rake leaves into the street. If wet weather begins before all clean-up projects are complete, cover or contain piles of leaves, dirt, sand or other materials so that they’re not washed into the street or gutter. All fertilizers and pesticides should be stored indoors or under cover.

Keep an eye on your neighborhood storm drain catch basin. If a catch basin is flooded and clogged with leaves, clear it with a broom or call the Street Department at 408-615-3080.

For more information on leaf and green waste recycling, call Mission Trail Waste Systems at 408-727-5365. For more information on ways to prevent storm drain pollution, call Santa Clara Valley Urban Runoff Pollution Prevention Program at 800-794-2482.

Excess holiday waste a problem?

Holidays bring friends, families, parties and get-togethers – and sometimes more trash than your garbage cart can handle. Santa Clara residents may set out as many as four additional 30-gallon plastic garbage bags (limit two bags per week) on their regular solid waste collection day from Dec. 26 through Jan. 9, 2014 at no extra charge.

At any other time during the year, for a nominal cost, additional 30-gallon plastic bags of garbage tied with “extra bag” tags may be placed at the curb for pickup on your regular solid waste collection day.

Extra bag tags can be purchased for \$4.00 each at the Cashier’s Counter in the Finance Department at City Hall, 1500 Warburton Ave., between the hours of 8 a.m. and 5 p.m. Tags may be ordered by mail also. Send a self-addressed, stamped envelope and a check (payable to “City of Santa Clara”) to the Utility Services Division, Finance Department, 1500 Warburton Ave., Santa Clara, CA 95050. Indicate the number of tags to be purchased and make the check payable for the exact amount of \$4.00 per tag.

Residential customers with front-load dumpsters are eligible to get one additional collection per year free of charge. Call Mission Trail Waste Systems at 408-727-5365 to make an appointment for the extra collection. Question? Call 408-615-3080.

Refuse Collection Schedule

- Monday, September 2 – Labor Day: City offices closed. Regular garbage, recycling, Clean Green collection.
 - Monday, September 9 – Admission Day: City offices closed. Regular garbage, recycling, Clean Green collection.
 - Monday, October 14 – Columbus Day: City offices closed. Regular garbage, recycling, Clean Green collection.
 - Monday, November 11 – Veterans Day, City offices closed, Regular garbage, recycling, Clean Green collection.
 - Thursday-Friday, November 28-29 – Thanksgiving Holidays: City offices closed. Garbage, recycling, Clean Green collection one day late.
 - Wednesday, December 25 – Christmas Holiday: City offices closed. Garbage, recycling, Clean Green collection one day late.
 - Wednesday, January 1 – New Year’s Day: City offices closed. Garbage, recycling, Clean Green collection one day late.
- If you have questions, please call 408-615-3080.

Sharps are household hazardous waste

State law prohibits putting home-generated sharps (disposable hypodermic needles, syringes, lancets, or other medical devices used for self-injection or blood test, which may have a sharp tip or end) in trash or recycling containers. To safely dispose of home-generated sharps, place them in a biohazard sharps container and contact your personal physician, clinic administrator, or pharmacist to ask if they have a take-back program.

The Countywide Household Hazardous Waste Program will accept home-generated sharps stored in biohazard sharps containers from residents at drop-off events. To make an appointment to attend an event, call 408-299-7300 or go to HHW.org. The website also contains a list of drop-off locations for Sharps waste. Kaiser Santa Clara (Kaiser members only) provides a drop-off at 700 Lawrence Expressway, and the Santa Clara Police Department provides a drop-off at 601 El Camino Real.





ECONOMIC DEVELOPMENT UPDATE

New businesses flock to Santa Clara

More than 1,100 new business licenses were issued in the first six months of 2013 in the City of Santa Clara, a positive sign that the local economy continues to rebound from the Great Recession. The businesses represent a broad range of industries, retail stores and service businesses. More details on Economic Development can be found on the City’s website at santaclaraca.gov/DevProjects or on the Pinterest Development Projects Board at pinterest.com/santaclaracity.

Recent ribbon cuttings have opened the doors to businesses like a UPS store on Stevens Creek Boulevard, Cosmopolitan Catering that works exclusively with corporate clients, Jersey Mike’s East-Coast style sub sandwiches in the Rivermark shopping center and Silicon Valley Eyecare Optometry and Contact Lenses on Scott Boulevard.

Residents and businesses need a variety of goods and services and the goal is to have all available within Santa Clara so that no one needs to travel to another community to shop. Business diversity also provides employment opportunities for workers at all skill and education levels, part-time employees, students and people in career transition.

‘Save Local Now’ app encourages local shopping

Would you like to save money at local restaurants and merchants?



Then download the FREE ‘Save Local Now’ app, provided by the Santa Clara Chamber of Commerce & Convention-Visitors Bureau!

‘Save Local Now’ is unlike other online savings sites. There are no minimum requirements and you don’t have to wait to print out the coupon. All you need to do to receive the discount is show the offer on your phone to the merchant. And, if you’re

driving around, it will pinpoint the deals closest to your location.

The app can be downloaded through the Google Play Store or through the Apple Store. For more information, visit the website Santa-Clara.SaveLocalNow.com.

Shopping local benefits everyone in the community because every \$100 in sales taxable purchases generate \$1 in sales tax for the City’s General Fund that pays for core services such as police, fire, library, parks, streets, etc.

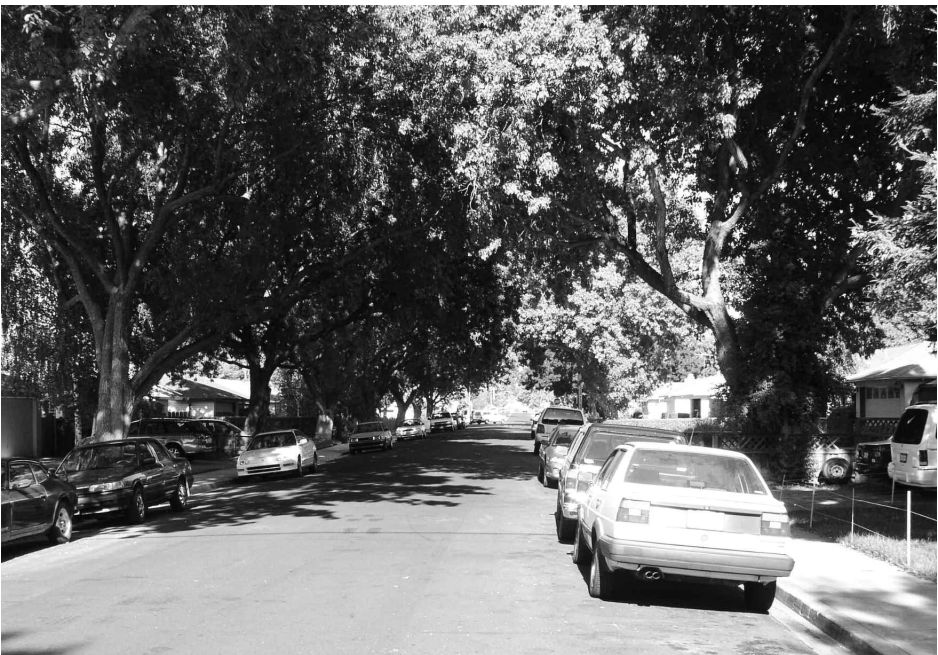
Santa Clara is popular location for data centers

The City of Santa Clara has become a popular location for “server farms,” the stand alone data centers that make sure billions of people have the Internet connectivity, storage and computational power they rely on in their daily lives at home and at work. There are more than 30 data centers in operation in Santa Clara and more than a half million square feet of new data center space is in the planning process.

Data centers find Santa Clara an attractive location because of the access to large amounts of reliable electricity – power that doesn’t switch off and doesn’t fluctuate. Even a power deviation of a few milliseconds can play havoc with sensitive equipment. Silicon Valley Power, the City’s municipal electric utility, consistently ranks in the top 5% in the U.S. for reliability and the City’s combined utility rates are the lowest in the Bay Area.

Data centers are good neighbors to have since their skeleton staffs don’t cause traffic, and their operations do not pollute air or water or generate noise.

Caring for street trees is a cooperative venture



Trees provide neighborhoods with numerous advantages: beauty, oxygen, sound absorption, wind deflection, shade protection, air purification, increased real estate values, erosion control, and energy conservation. These are the reasons why Santa Clara has invested in planting street trees throughout the City.

The City takes responsibility for planting, maintaining, and removing (if necessary) City street trees, which are placed in the property frontage within the City’s right-of-way easement (usually the front yard of a residence). The property owner is responsible only for watering and fertilizing the tree.

If a City street tree needs trimming or is suspected of having disease, call the Street Department at 408-615-3080. In addition, if the tree is blocking the street lamp light, call 408-615-5600. Having a City street tree trimmed or removed by anyone other than City personnel is punishable by a fine of up to \$1,000, plus the cost to replace the tree as well as any associated administrative costs.

The City appreciates the help of all residents in providing for the watering and fertilizing of these valuable community assets planted in front of their homes. If you don’t have a street tree and would like to be placed on a list to obtain one, call 408-615-3080.

Mission City Community Fund accepting applications

Mission City Community Fund is currently taking applications for the Spring 2014 grant funding cycle. Nonprofit organizations wishing to request a grant should log onto MissionCityFund.org to download the grant application form. Complete grant applications must be postmarked by Jan. 31, 2014. Questions may be emailed to allocations@missioncityfund.org.

Stay informed about job opportunities

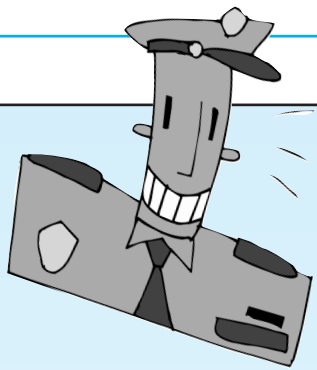
Applicants for City of Santa Clara employment opportunities can sign up online to receive an email notification when the City begins accepting applications for jobs matching their areas of interest.

To register for the new City of Santa Clara job interest electronic notification system, visit: agency.governmentjobs.com/cityofsantaclaraca/default.cfm?action=openjobrequest or click on the Job Interest Card link from the City of Santa Clara Human Resources Department page. Select your categories of interest and complete the personal information section to identify which email account to use for your notification alerts. Please note that the career categories are standard for the Employment Application System and not necessarily indicative of the type of jobs available at the City of Santa Clara.

Prospective candidates may also call the City's Job Employment Hotline at 408-615-JOBS or visit the City's website at santaclaraca.gov to learn about current City of Santa Clara recruitments.



CODE COMPLIANCE QUESTIONS



Tennis Center office, pro shop open year-round



Every weekend, there seems to be a flurry of signs posted at the corner of my street. Some of the signs are for open houses and others are for garage sales. Are these signs legal?

The Santa City Code specifically restricts the posting of signs on public property, including any public right-of-way such as sidewalks, power poles or light standards. Stapling or nailing signs to power poles can present a hazard to workers who may be required to service the pole.

Signs that are illegally posted on public property can be reported to the Street Department at 408-615-3080. Removed signs are held for at least 10 days while attempts are made to inform the owner of their location. The City may recover all the costs associated with the removal of the signs from the owner of the signs.

Keep in mind, however, that if the signs are posted and removed during the weekend, there may not be time for City staff to respond to complaints. Be a good neighbor – please don't post signs on public property.

In Santa Clara's beautiful weather, tennis is a year-round outdoor activity. With the Santa Clara Tennis Center now under the management of Lifetime Tennis, Inc., its office and pro shop will also be open all year to serve the needs of players with merchandise, drinks and snacks. A full-time Tennis Manager and Tennis Director will be on site during hours of operation.

The Center features eight lighted tennis courts, court reservation service, stringing service, along with private and group lessons. Tennis courts are available on a pay-as-you-play basis during prime time hours and are free during other open hours.

This fall, new windscreens will be added and tennis courts resurfaced. An on-site and online class registration and court reservation system has been introduced at LifetimeTennis.com.

The Santa Clara Tennis Center is located at 600 Hayward Dr., inside Central Park. For information, call 408-247-0178.

Dangers of kitchen fires highlighted during Fire Prevention Week

What can I burn in my fireplace?

The Bay Area Air Quality Management District is responsible for enforcing regulations regarding the air quality in the City of Santa Clara and reducing the amount of air pollutants. According to the District, only dry seasoned wood or manufactured logs should be burned in your fireplace. Manufactured logs actually burn cleaner than wood logs and leave less ash to clean up afterwards. Newspaper may be used to help kindle the fire. Never burn garbage, glossy paper, or wood that has been painted or chemically treated. These materials increase the amount of pollutants produced by your fire.

Annually, the District's "Spare the Air" Winter Program runs from November through February. As part of the program, the District will issue Winter Spare the Air Alerts prohibiting all burning in fireplaces and outdoor fire pits.

Complaints regarding smoke and other air pollutants should be directed the Bay Area Air Quality Management District at 1-800-334-ODOR (6367).

Many families gather in the kitchen to spend time together, but it can be one of the most hazardous rooms in the house if you don't practice safe cooking behaviors. Cooking is the number one cause of home fires and home fire injuries. According to the National Fire Protection Association (NFPA), firefighters respond to more than 400 kitchen fires every day. It's a recipe for serious injury or even death to wear loose clothing (especially hanging sleeves), walk away from a cooking pot on the stove, or leave items that can catch fire, such as potholders or paper towels, around the stove. Whether you are cooking the family holiday dinner or a snack for the children, practicing safe cooking behaviors will help keep you and your family safe.

That's why the Santa Clara Fire Department is teaming up with the NFPA during Fire Prevention Week, October 6-12, 2013, to encourage residents to take greater care when cooking and promote safe kitchen habits with stoves, microwaves, and other appliances. Remaining attentive while cooking and managing how close children and pets are to anything hot will help keep families safe.

The Santa Clara Fire Department recommends the following tips to homeowners:

- When you fry, grill, or broil food, stay in the kitchen
 - Maintain a kid- and pet-free zone at least 3 feet away from the stove
 - When young children are present, use the stove's back burners whenever possible.
 - Turn pot handles away from the stove's edge
 - Keep a lid and oven mitt nearby when you're cooking to use in case of a grease fire. If you have a grease fire, slide a lid over the pan. Turn off the burner and leave the pan covered until it is completely cool.
- The Santa Clara Fire Department will host activities including open houses at select fire stations during Fire Prevention Week to promote "Prevent Kitchen Fires—Get Cookin' with Fire Safety." Through these educational, family-oriented activities, residents can learn more about the importance of fire escape planning and practice, as well as the power of prevention.
- To find out more about Fire Prevention Week programs and activities in the City of Santa Clara, contact the Santa Clara Fire Department at 408-615-4970. To learn more about "Prevent Kitchen Fires—Get Cookin' with Fire Safety," visit firepreventionweek.org.

Thank you for making automated utility payments

More than 50% of utility payments by Santa Clara residents and businesses are now through automated payment channels, saving the City and customers time and money. Automated payments help to ensure that utility bills are paid on time, enabling the City to maintain its lower utility rates, improve its customer service, and help our customers avoid late fees. The City has a number of convenient automated payment options, including Automated Credit Card, Pre-Authorized Checking Account, Homebanking, Web, and IVR payment channels.

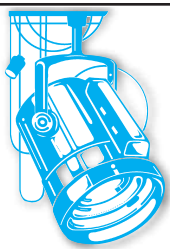
Thank you, customers, for your support of automated payments! For more information about automated utility payment options, visit My Utilities Account on the City of Santa Clara website: MyAccount.SantaClaraCA.gov or call the utility billing customer service line at 1-408-615-2300.

Learn more during Public Power Week

More than 2,000 public power utilities across the U.S. will celebrate Public Power Week, Oct. 6-12. Locally, the City's municipal Electric Utility, Silicon Valley Power, will acknowledge the celebration with a presentation at the Central Park Library on Tuesday, Oct. 8, 10 a.m. to 2 p.m. on energy efficiency, renewable energy and electric safety.

As a not-for-profit utility, the Silicon Valley Power's primary responsibility is to serve and provide the community with reliable and environmentally friendly power at the lowest possible prices. See siliconvalleypower.com or call 1-408-244-SAVE (7283) for more information.





SPOTLIGHT ON CITY BOARD, COMMISSIONS AND COMMITTEES

Serve on a Commission to contribute to quality of life

Residents who would like to personally contribute to the quality of life in the City of Santa Clara are encouraged to apply to serve on any of the City’s Board or Commissions. Residents may place their names on a list to be contacted whenever an opening occurs. To be placed on the database maintained by the City Clerk’s Office, call 408-615-2220 or email clerk@santaclaraca.gov.

Commissions include the Board of Library Trustees, Civil Service Commission, Cultural Commission, Historical & Landmarks Commission, Parks & Recreation Commission, Planning Commission, Senior Advisory Commission and Youth Commission. There is also a Housing Rehabilitation Loan Committee, ADA Advisory Committee, Bicycle Advisory Committee and other committee opportunities to serve.

If you are a registered or eligible voter (or in the case of the Youth Commission, a Santa Clara resident, age 12-19), and are interested in serving on any board/commissions/committees, or just want more information, contact the City Clerk’s Office, 1500 Warburton Ave., Santa Clara, CA 95050. You may call the Clerk’s Office on weekdays at 408-615-2220, email clerk@santaclaraca.gov or visit the online website at SantaClaraCA.gov.

Start a Neighborhood Watch group



Neighborhood Watch is a crime prevention program that enlists the participation of residents, in cooperation with law enforcement, to reduce crime in their neighborhoods. Neighborhood Watch groups take a proactive approach to fighting crime by becoming the extra set of eyes and ears for law enforcement.

The Neighborhood Watch program involves neighbors getting to know each other and working together in a program of mutual assistance. The program also teaches residents how to recognize and report suspicious activity or persons, and how to implement crime prevention techniques such as home security (locks, security hardware, lighting, and landscaping) and Operation Identification

(the marking of valuable property with an identifying number).

Residents working together in cooperation with Santa Clara Police Department can fight crime in their neighborhoods the most effective way – before it begins!

If you are interested in starting a Neighborhood Watch group in your area, contact the Police Department’s Crime Prevention Unit at 408-615-4876 or send an email to rthomas@santaclaraca.gov.

Silicon Valley Power awards five scholarships and grants



Pictured left to right are Christopher Blancett, Kawal Preet, Lincoln Tran, Brian Shields, Kristin Oswald, recipients of the scholarships and technical grants awarded by the City of Santa Clara and Silicon Valley Power.

\$5,000 scholarships. Christopher Blancett and Brian Shields received \$2,000 technical school grants.

Kristin will study managerial economics and focus on issues related to energy services, resources and environmental impacts at the University of California-Davis. Kawal will pursue dual degrees in business and accounting at Santa Clara University. She plans a career overseeing programs that promote efficiency products and cost-effective energy use. Lincoln will study civil engineering at Cal Poly-San Luis Obispo. He is interested in the modern power grid and hopes to work to bring down the cost of clean energy.

Christopher’s technical grant will support his studies at the Institute of Business and Technology and help him prepare for a career in the electrical trade. Brian has a background in construction and is hoping to leverage that expertise with an understanding of electricity theory gained through courses at the Institute of Business and Technology.

Five outstanding Santa Clara students heading for careers related to electric power and energy resources have been awarded scholarships by Silicon Valley Power, the City’s municipal electric utility. The students were recognized at the July 16 City Council meeting.

Three Wilcox High School graduates — Kristin Oswald, Kawal Preet, and Lincoln Tran — each received

October is Crime Prevention Month



October is National Crime Prevention Month, a time for everyone to think about how they can best protect their property. Here are a few suggestions from the Santa Clara Police Department:

- Keep your residence or business neat and clean, landscaping trimmed and thinned, pathways and walkways well lit, and give the appearance that someone is home even when they are not, or that the business has a vigilant owner.
- Make sure locks and locking devices work properly and are used properly.
- Mark valuable personal or business property with a designated serial number. If would-be burglars know property is marked, chances are they will not take it. It will be hard to get rid of and they will face felony charges if caught with stolen property.
- Get to know your neighbors by starting a Neighborhood Watch Group. Learn each other's habits. A watchful neighbor is an excellent crime deterrent.
- Call the Police Department if you observe a stranger behaving in a suspicious manner such as loitering, going door-to-door without any purpose, or removing property from a neighbor's residence or business in an odd way.

In order to "target harden your home" you have to "think like a burglar." Consider how a criminal might gain access to your home and then eliminate as many vulnerable points as you can.

Dispose of Unused Prescription Drugs



Remove potentially dangerous old, unwanted or unused prescription drugs from your medicine cabinet and dispose of them safely. The safe disposal of prescription drugs, especially controlled substances, keeps drugs out of the hands of children, teens and adults who might abuse them, and also prevents them from entering the wastewater system.

Year round, Santa Clara residents (only) may dispose of unwanted prescription drugs at a secured drop off location in the Santa Clara Police Department lobby during normal business hours at 600 El Camino Real.



Library Update

Library mobile app provides access anywhere, anytime



Wherever you and your smart phone should wander, a free mobile app can help you quickly and conveniently access services from the Santa Clara City Library. The app allows you to search the catalog, place requests, manage your account, check out e-books and digital audiobooks through Overdrive, and obtain information about Library events, news, and hours of operation.

A new feature of the app lets you scan the barcode of a book to determine if the Library carries it in its collection. And if you are in the Library, you can scan a book to check it out without using the self-check machine or standing in line for staff assistance.

Apple users can download the app for their iPhones and iPads in the iTunes App Store. Android users can download the app from the Amazon App Store or from the Library web page Library.SantaClaraCA.gov.

Help others improve their reading, writing skills

“Reading and writing well are skills that my learner truly wants. She understands that these skills will lead to a better life for her and her family. When she’s mastered a difficult short vowel sound, understands a new word, or writes an error-free paragraph, a look of accomplishment flashes across her face. To know that I’ve aided in that joy — well, that’s a bit of magic we all should experience.”

-Anthony DeLuca, Read Santa Clara Volunteer Tutor

Are you interested in helping an adult improve their reading and writing skills? Read Santa Clara, the adult and family literacy program of the Santa Clara City Library, has an orientation for new volunteers on Tuesday, Sept. 17, 6:30-8 p.m. at the Mission Library, 1098 Lexington St.

Volunteers must be 18 years or older, proficient in speaking, reading, and writing English, and be willing to tutor an adult learner for at least two hours a week for a minimum period of six months. Volunteers must attend the orientation and complete 12.5 hours of tutor training before they begin to tutor. The next round of tutor training is scheduled for three Saturdays, 9:30 a.m.-3:30 p.m. on Sept. 28, Oct. 5 and Nov. 19.

Call 408-615-2956 or email readsantaclara@santaclaraca.gov to learn more.

Grant funds ‘Sustainable U’ at Library

The Santa Clara Library has received a \$50,000 grant from the federal Library Science and Technology Act to fund “Sustainable U,” a program to educate the public about living a more environmentally friendly life, understanding where food comes from, and learning new skills for a healthy existence.

One of the first projects will be creating a seed bank at the Library so that patrons can “borrow” seeds for their home gardens. The seeds are free, and users will be encouraged to return their own harvested seeds to the Library to be used by a different patron. Classes will be taught by the Master Gardeners to help novice and advanced green thumb patrons to learn how to harvest their seeds for return.

Other “Sustainable U” programming will include bread and jam making, fermentation, container gardening, bicycle maintenance, up-cycling & recycling, and green energy.

An exciting feature of the program is making Central Park Library a designated pick-up point for Santa Clara residents who subscribe to local Community Supported Agriculture (CSA) services for weekly deliveries of

fresh fruits and vegetables.

For more information, check the website Library.SantaClaraCA.gov or to volunteer for “Sustainable U” call Library Volunteer Coordinator Charity Trajic at 408-615-2919.

Early pioneer portraits come to the Heritage Pavilion



Dr. Arthur Wellesley Saxe was one of Santa Clara’s most noteworthy residents. He came to California from Vermont in 1850 and two years later sent for his wife, Mary, and their two young children, Frederick and Libby. Dr. Saxe quickly gained a statewide reputation as a skillful physician and surgeon and in 1860 he became president of the California State Medical Society. In 1884 he served in the California State Senate.

The office of Dr. Saxe still stands at 1045 Benton St. and was included in the 2010 Historic Home Tour. It is now used as a law office.

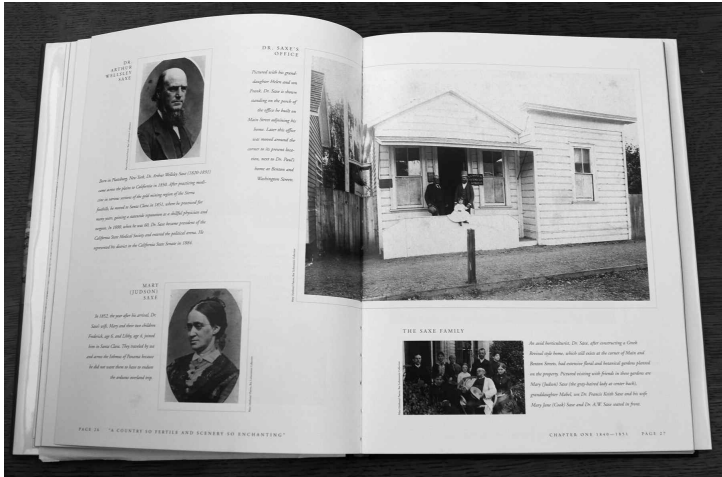
When Dr. Saxe and Mary were married in 1844, he painted a self portrait and a lovely image of his wife. These portraits of historic significance now hang in the Heritage Pavilion on the second floor of the Central Park Library.

The portraits are gifts to the Library and City from Suzanne (Suzie) DeVennish Burke and her sister, Julie Devennish, great-great-granddaughters of Dr. and Mrs. Saxe. The portraits came from the Ohio estate of their mother, Mary MacFarland Saxe DeVennish. Letters to their mother from their cousin, Mary Anthony Pascoe of San Francisco (1911-1992), who had researched the family in Santa Clara, inspired Suzie and Julie to offer the paintings to Santa Clara Central Park Library, headquarters of the Santa Clara County Historical & Genealogical Society.

The Library hopes to also receive soon copies of letters that Mary Saxe wrote to her husband in 1852 when she and her children journeyed by sea across the Isthmus of Panama to join Dr. Saxe in Santa Clara.

For more information about these portraits, the Genealogy Society, or books about Santa Clara City history, contact Local History Librarian Mary Hanel by email: mhanel@santaclaraca.gov or by phone: 408-615-2909.

The Saxe family is described in more detail in the commemorative history book “A Place of Promise: The City of Santa Clara: 1852-2002” published in conjunction with the City’s sesquicentennial. It may be purchased at the Periodicals Desk of the Central Park Library or at the Harris-Lass Museum Tankhouse Gift Shop.



See page 6 for information on Fall genealogy programs at Central Park Library!

(Continued on page 13)

SANTA CLARA SENIOR CENTER SERVICES

SERVICES AT THE SENIOR CENTER	PROVIDER / PHONE / WEBSITE
Bus and Light Rail Passes Monthly bus and light rail pass stickers for Regional Transit Discount Card Services available to all seniors age 65+ and people with disabilities	Valley Transportation Authority 408-321-2300 www.vta.org
Care Management Services Services available by appointment: in-home assessment, connection to community resources, service coordination Services available to City of Santa Clara seniors age 60+	Santa Clara Parks & Recreation Council on Aging Silicon Valley, 408-615-3170 www.SantaClaraCA.gov www.coasiliconvalley.com
Health and Wellness Services available by appointment: health education, healthcare coaching, social engagement, home visits, blood pressure and blood glucose screening Services available on drop in basis: blood pressure clinic Thursday 9:30-11:30am Services available to City of Santa Clara seniors age 50+	Santa Clara Parks & Recreation 408-615-3170 www.SantaClaraCA.gov
Health Insurance & Medicare Counseling (HICAP) Free information & assistance on Medicare related issues; Tuesdays by appointment Services available to anyone on Medicare	Council on Aging Silicon Valley 408-615-3170 www.coasiliconvalley.com
Senior Resources Information, resources, and referral to senior programs and services Services available to City of Santa Clara seniors age 50+	Santa Clara Parks & Recreation 408-615-3170 www.SantaClaraCA.gov
Legal Assistance Free legal assistance available two Wednesdays per month, by appointment Services available to Santa Clara County seniors age 60+	Senior Adult Legal Assistance (SALA) 408-615-3170 www.sala.org
Notary Service Free service by appointment, Fridays 8-9 am Signer must be present and provide government issued identification Services available to all seniors age 50+	Volunteer 408-615-3170 www.SantaClaraCA.gov
Dining Out Nutritionally balanced lunch served at the Santa Clara Senior Center Monday-Friday 11:30 am. Call one day ahead for reservations, \$2.50 donation Services available to Santa Clara County seniors age 60+	Santa Clara Parks & Recreation & Santa Clara County 408-615-3174 www.SantaClaraCA.gov
Tax Assistance Offered throughout the year to seniors age 50+	AARP volunteer 408-615-3170
SERVICES FOR SENIORS AND OTHERS THROUGH THE CITY OF SANTA CLARA	PROVIDER / PHONE / WEBSITE
Electric Utility Assistance Electric rate assistance programs offering 25% discount on electricity, available to those meeting medical or income eligibility Assistance available for attic insulation Free home energy audits, info on appliance rebates, and tool lending	City Electric Utility-Silicon Valley Power 408-244-7283 www.siliconvalleypower.com
Grab bars/Ramps/Accessibility Grants available, based on income, for accessible modifications Services available to all City of Santa Clara residents	City Housing & Community Services Division 408-615-2490 www.SantaClaraCA.gov
Home Repairs Low interest rate loans to homeowners for repairs, roof & window replacement, insulation, and exterior house painting. Grants available for emergency home repairs Services available to all City of Santa Clara residents	City Housing & Community Services Division 408-615-2490 www.SantaClaraCA.gov
Library Home Delivery Home delivery of library materials (books, CDs, books on tape) Services available to any homebound City of Santa Clara Resident	Santa Clara City Library 408-615-2904 www.SantaClaraCA.gov
Medication Disposal Dispose of expired or unused prescription or over-the-counter medication Services available to all City of Santa Clara residents	Santa Clara Police Department 408-615-4700 www.SantaClaraCA.gov
SERVICES FOR SENIORS & OTHERS FROM SANTA CLARA'S COMMUNITY PARTNERS	PROVIDER / PHONE / WEBSITE
Emergency housing Shelter, housing, and support programs to help people rebuild their lives	Emergency Housing Consortium (EHC Lifebuilders) 408-539-2100 www.ehclifebuilders.org
Domestic Violence Emergency shelter for women and children, crisis intervention, education Only for women age 18+ and mothers with children	Next Door Solutions to Domestic Violence 408-501-7550 Hotline 408-279-2962 www.nextdoor.org
Domestic Violence Emergency shelter, counseling, support	Support Network for Battered Women 1-800-572-2782 www.supportnetwork.org
Food Free groceries	St. Justin's Food Pantry 408-243-1462 www.st-justin.org
Free groceries, available weekly Free hot meal site listing	Second Harvest Food Bank 1-800-984-3663 www.shfb.org
Frozen meal delivery Available to homebound seniors, age 60+	Council on Aging Silicon Valley Meals on Wheels 408-296-8290 1-800-510-2020 www.coasiliconvalley.com
Grief Counseling Counseling, emotional support, support groups	Centre for Living With Dying Bill Wilson Center 408-243-0222 www.billwilsoncenter.org
Housing, Affordable Assessment of housing needs, information and education, referral services, and application assistance	Catholic Charities 408-468-0100 www.catholiccharitiessccc.org
Housing Issues Tenant/landlord disputes, mortgage foreclosure counseling, fair housing counseling and investigation	Project Sentinel 408-720-9888 www.housing.org
Transportation Subsidized door-to-door transportation for ADA eligible people	Outreach and Escort 408-436-2865 www.outreach1.org
Escorted Transportation for seniors residing in West Santa Clara County	Heart of the Valley Services for Seniors 408-241-1571 www.servicesforseniors.org
Volunteer Services Volunteers available for socialization, house projects, grocery shopping & more Age 59+ residing in West Santa Clara County	Heart of the Valley Services for Seniors 408-241-1571 www.servicesforseniors.org

Santa Clara Senior Center • 1303 Fremont Street, Santa Clara, CA 95050 • 408-615-3170
Mon-Fri 7 a.m.-5 p.m. • Sat 9 a.m.-12 noon
SantaClaraCA.gov • Office closes 30 minutes prior to building

Library

(Continued from page 12)

Storytimes back in session



The popular storytime programs for young children and families resume at Santa Clara Central Park Library on Tuesday, Sept. 10. Separate sessions are offered for children ages 0-12 months, 12-24 months, 24-36 months, and 3-5 years as well as family storytimes for all ages. Seating is on a first come, first seated basis. For specific dates and times, check the website Library.SantaClaraCA.gov. Also watch the website for information on fall parent education programs.

Free performances for families

Two fun programs for all ages are scheduled for Central Park Library in October. Award-winning singer Patricia Shih will perform a children’s concert on Sunday, Oct. 13, at 2 p.m. Enjoy the music of this musician who wrote her first song at age 12. She has six albums to her credit and is the author of two books about music. “Fun & Spooky Stories” will be performed by storyteller Megumi on Saturday, Oct. 26 at 2 p.m. For more information, visit the website Library.SantaClaraCA.gov.

College help for high schoolers

Students in grades 9-12 can get ready for college with help from Santa Clara City Library. A PSAT practice test will be offered to students in grades 9-12 on Saturday, Sept. 7, from 12 noon to 4 p.m. A follow-up workshop will take place on Monday, Sept. 16, at 6:30 p.m. A practice test for the SAT is scheduled for Saturday, Nov. 9 from 12 noon to 4 p.m. with a follow-up workshop on Monday, Nov. 18, at 6:30 p.m. Both events take place at the Central Park Library and registration is required for all sessions. For more information, visit the website Library.SantaClaraCA.gov.



SANTA CLARA ARTS & HISTORICAL CONSORTIUM

Santa Clara Museums

Agnews Historic Cemetery & Museum



The Agnews Historic Cemetery & Museum is located at 1250 Hope Dr. The State of California closed the Agnews State Hospital West Campus in 1995. When Sun Microsystems bought the property, the brick Visitors Center building was moved to the cemetery site to be restored and turned into a Visitors Center for the cemetery, which was renamed the Agnews Historic Cemetery. A viewing gazebo was built overlooking the cemetery and a wrought iron fence now surrounds the burial area. There are no burials from the 1906 earthquake at this cemetery. The Agnews Museum remembers the people who worked and lived at the Agnews State Hospital and later Agnews Developmental Center from 1888 to 2009. Artifacts and photos of the past are displayed for the public to view. The museum and the viewing gazebo are open by appointment on Fridays only between 10 a.m. and 2 p.m. Please call 408-615-3790 for more information and details on tours and hours of operation. Admission is free.

Berryessa Adobe

In the 1840s, this simple adobe dwelling was constructed about a mile west of Mission Santa Clara. The house was lived in by generations of families who immigrated to Santa Clara to labor in the fields and factories, and to make new lives for themselves. Purchased by the City of Santa Clara in 1997 and restored in 2002, the Berryessa Adobe is one of the last adobes in the Santa Clara Valley, and is an interpretive site on the Juan Bautista de Anza National Historic Trail. It is located at 373 Jefferson Street and generally open Thursdays and Saturdays, 12 noon to 2 p.m., or by arrangement. Group tours may also be arranged. For more information, call 408-615-2488 or email: BerryessaAdobe@SantaClaraCA.gov. Admission is free.



de Saisset Museum

The de Saisset Museum is the South Bay's free museum of art and history. The museum was founded adjacent to Mission Santa Clara de Asís on the Santa Clara University campus in 1955 and is one of only three museums in the South Bay accredited by the American Association of Museums. The de Saisset presents a diverse and accessible range of exhibitions and educational programs that highlight the art and history of the San Francisco Bay Area and the local Santa Clara Valley. The Museum's collection focuses on six main areas including California history, Mission-era liturgical vestments, decorative arts, works on paper, painting and sculpture, and new media. Admission to the de Saisset Museum is free. Galleries are open Tuesday-Sunday 11 a.m. to 4 p.m. during the academic year. To confirm hours and obtain more information visit scu.edu/desaisset or call 408-554-4528.



Harris-Lass Historic Museum



The Harris-Lass Historic Museum, located at 1889 Market St., is the last preserved farm site in the City of Santa Clara. The property, which includes a large fully furnished Italianate-style home, barn, summer kitchen and a tank house, is named for the two families who owned it and lived there for 125 years. The museum is now owned by the City, but is operated by the nonprofit Historic Preservation Society of Santa Clara, and staffed entirely by volunteers. Guided tours aid visitors in learning about local history and life in the early 1900s. Museum hours are most Saturdays and Sundays, from 12 noon to 4 p.m. Admission is \$3 for adults and \$2 for students and seniors. Parking is free. For details about visiting the museum, call 408-249-7905 or see HarrisLass.org.

The Harris-Lass Historic Museum, located at 1889 Market St., is the last preserved farm site in the City of Santa Clara. The property, which includes a large fully furnished Italianate-style home, barn, summer kitchen and a tank house, is named for the two

Headen-Inman House

The charming Headen-Inman House, 1509 Warburton Ave., includes a museum with photographs and artifacts related to the history of Santa Clara. Rotating exhibits by the Santa Clara Art Association are also on display. The Santa Clara Founders and Pioneers Room has exhibits featuring the founding families and early pioneers of Santa Clara County. The house, named after the two families who once owned it, is now owned by the City, but is operated by and is the headquarters of the nonprofit Santa Clara Arts & Historical Consortium. The museum is open most Sundays, from 1 to 4 p.m. Admission and parking are free. For further information, call 408-248-ARTS.



Santa Clara Woman's Club Adobe



The Santa Clara Woman's Club Adobe, located at 3260 The Alameda, is a State-registered landmark and one of the oldest surviving adobe structures in northern California. With its origins dating to 1784, the Pena adobe was originally part of a row of houses for married Indian couples. The Santa Clara Woman's Club now uses the adobe as its club headquarters and meeting place. The Woman's Club provides encouragement and support for youth in Santa Clara, and cooperates with other organizations to aid seniors, veterans and the handicapped. Call 408-246-8000 for more information.

The Santa Clara Woman's Club Adobe, located at 3260 The Alameda, is a State-registered landmark and one of the oldest surviving adobe structures in northern California. With its origins dating to 1784, the Pena adobe was originally part of a row of houses for married Indian couples. The Santa Clara Woman's Club now uses the adobe as its club headquarters and meeting place. The

South Bay Historical Railroad Society

The South Bay Historical Railroad Society was founded in 1985 with the goal of preserving the heritage of American railroading. SBHRS accomplished the major task of renovating the historic Santa Clara Depot, and maintains the facility and researches its history. The group also built and maintains onsite HO and N scale museum-grade model train layouts. The Santa Clara Depot, at the Santa Clara Caltrain Station, is regularly open to the public every Saturday from 10 a.m. to 3 p.m., and Tuesdays from 6 to 9 p.m., at 1005 Railroad Ave. Call 408-243-3969 for further information, or visit the website at sbhrs.org.



Triton Museum of Art

The Triton Museum of Art exists to enhance the quality of lives of people in Santa Clara and the Bay Area through a program of art, education, and community involvement. Rotating exhibits highlight the museum's permanent collection of 19th and 20th century American art. Native Americans Yesterday and Today: Selections from the Austen D. Warburton Collection, is a permanent exhibition. The museum buildings are owned by the City, but are operated by the nonprofit Triton Museum of Art. The museum is located at 1505 Warburton Ave., across the street from City Hall. The museum is open Tuesdays through Sundays, 11 a.m. to 5 p.m., and until 9 p.m. on Thursdays. Closed Mondays. Admission and parking are free. For further information, call 408-247-3754, or visit the Triton website at TritonMuseum.org.



Additional Consortium member groups are listed on the next page.



Other Consortium Member Groups

Los Fundadores y Amigos de Alta California, the Founders and Friends of Santa Clara County

The goals of Los Fundadores are to preserve the history and heritage of Santa Clara County and early California, to maintain a museum room in the Headen-Inman House, to provide rotating genealogical displays, and to develop research materials for the library room at the museum. The group was established in 1987 by Evalyn Martinez. It publishes a quarterly newsletter aimed at preserving the history and heritage of the founding families and early pioneers of Santa Clara County from its founding through 1889. For more information, call Evalyn Martinez at 408-926-1165.

Santa Clara Players

The Santa Clara Players is a talented local theater group that performs in the 80-seat Hall Pavilion of the Triton Museum of Art. Its season runs from October through June and includes three public productions plus one-act plays that can be performed for groups by special arrangement. Call 408-248-7993 for more information or visit scplayers.org.

Santa Clara Sister Cities Association

Individuals interested in promoting an appreciation for the world and its diverse cultures are invited to join the Santa Clara Sister Cities Association (SCA). Membership is open to both residents of Santa Clara and non-residents. SCA works closely with the City’s International Exchange Commission which coordinates exchange programs with Santa Clara’s two sister-cities: Coimbra, Portugal and Izumo, Japan. The group meets four or five times during the year at the Senior Citizens Center in Santa Clara. For more information on the Santa Clara Sister Cities Association, or opportunities to host visitors, contact SCA President Lynn Hoang at 408-828-2885 or see the website at santaclarasistercities.org.

Santa Clara Valley Porcelain Artists

Santa Clara Valley Porcelain Artists is dedicated to studying, teaching and promoting the art of china, glass and porcelain painting. Activities include monthly meetings/luncheons, workshops/seminars, demonstrations, porcelain exchange, and community involvement. For more information, call Arline Norsworthy at 408-296-8319.

Consortium Member Groups include:

- City of Santa Clara* – Agnews Historic Cemetery & Museum, and Berryessa Adobe
- de Saisset Museum*
- Garden City Doll Club
- Goldentones*
- Historic Preservation Society of Santa Clara*
- KKUP Radio
- Los Fundadores, Founders and Friends of Santa Clara Co.
- Mission City Opera
- Mission Trail Early Ford V-8 Club
- Orchard Valley Fine Arts Foundation
- Santa Clara Art Association*
- Santa Clara City Library*
- Santa Clara County Democratic Club
- Santa Clara County Historical & Genealogical Society*
- Santa Clara Players
- Santa Clara Sister Cities Association*
- Santa Clara Valley Porcelain Artists
- Santa Clara Woman’s Club*
- Soroptimist International of Santa Clara*
- South Bay Historical Railroad Society*
- Spanish Heritage Society
- Triton Museum of Art*

*Affiliate Members

Nonprofit partner agencies available to help residents



The City of Santa Clara contracts with a number of local nonprofit agencies for community services that help low income individuals and families. These agencies are funded by either the federal Community Development Block Grant (CDBG) entitlement program or the Santa Clara Housing Authority Affordable Housing Fund program.

- Here are a few of the agencies and the services that they provide for Santa Clara:
- Project Sentinel (fair housing services, information and referral, investigation); 650-321-6291
 - Project Sentinel (housing counseling services on mortgage problems); 408-720-9888
 - Silicon Valley Independent Living Center (counseling and training services, independent living skills training); 408-894-9041
 - Outreach (transportation services); 408-436-2865
 - Live Oak Senior Day Services (senior day services); 408-971-9363
 - Catholic Charities Long-Term Care Ombudsman Program (monitor conditions at residential care and skilled care facilities); 408-944-0567
 - Council on Aging (individual counseling for seniors on independent living needs); 408-296-8290.

A complete list of the City’s community service nonprofit partners is posted on the City’s website at SantaClaraCA.gov/nonprofitpartners, or call the Housing & Community Services Division at 408-615-2490.

Library

(continued from back page)



The Board of Library Trustees first recommended construction of a new branch in the Northside area in 1987 and the City Council approved adding the facility to the list of future capital projects. Funding for the library was delayed for several years due to budgetary constraints during the Great Recession. When the economy showed signs of recovery, the City Council determined to move ahead with the project and groundbreaking occurred in July, 2012.

The Santa Clara City Library is one of the most used libraries in Silicon Valley, with almost 1.5 million visitors a year and a circulation count of 2.5 million items annually. It is consistently ranked as one of the top 10 public libraries in the U.S.

The main library is located adjacent to Central Park, about five miles from the Northside Branch site. The Mission Library Family Reading Center is located near the Santa Clara University campus.

Unfortunately, just months away from fulfilling this community dream for a branch library, the City has been ordered to comply with an injunction forcing construction to come to a halt. The stoppage is one of the most immediate and visible results of high stakes litigation brought by Santa Clara County involving municipal assets that were part of the now-dissolved Redevelopment Agency. While the City will work tirelessly to keep the Northside Library as part of its library system, it is unknown at this time what the future holds regarding a final determination involving this litigation.

City of Santa Clara
City Hall
1500 Warburton Avenue
Santa Clara, CA 95050

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ECR WSS

POSTAL CUSTOMER

Santa Clara, Silicon Valley, USA

Apply now for 2014 Leadership Santa Clara program



Applications are now being accepted for Leadership Santa Clara 2014, a course beginning in January that prepares individuals interested in becoming community leaders.

Sessions are generally held on the second Thursday of each month from February through June, with two additional sessions in January and an evening graduation ceremony/reception in mid-June. Classes are held at a variety of Santa Clara business locations, offering students an opportunity to visit a range of local organizations. Class sessions begin at 8:30 a.m. and conclude at 4:30 p.m.

Top-notch speakers cover a wide range of topics including governance, business climate, transportation,

media, diversity, arts and culture, environment, volunteerism, health care and human/community services. Full days are devoted to public safety and education. Skill-building sessions focus on working with the media, public presentation skills, team building, meeting management, and ethics.

Tuition is \$750, and students may have up to 90% of their tuition covered by their employer. Scholarships are available.

For more information, call Leadership Santa Clara Program Coordinator Scott Summerfield at 925-249-9320, email him at smmrflld@aol.com, or contact the City Manager's Office at 408-615-2210.

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INSIDE SANTA CLARA
QUARTERLY NEWSPAPER FOR CITY
OF SANTA CLARA
RESIDENTS & BUSINESSES
FALL 2013

Santa Clara’s Northside Branch Library Construction Update



The 25-year community dream for a branch library in Santa Clara’s North of Bayshore neighborhood is finally close to completion. The 17,000 square-foot library building is LEED Silver Certified with a strong architectural connection with the Rivermark residential community, Don Callejon School and the surrounding commercial area.

The Northside Library will be the home of a collection of 54,000 books, DVDs, CDs, periodicals and other items as well as 40 public computers and welcoming spaces for children and teens. It will have state-of-the-art seismic, audiovisual, technology and building systems, an electric vehicle charging station, a photocopy room and computer training room with 11 workstations for training sessions and classes. In addition, plans are in place to have a community information board for announcing cultural, educational, and career opportunities, local programs and events, and Friends of the Library Store. Residents living in North Bayshore will benefit from this neighborhood library making it a much-needed community gathering space.

(continued on page 15)